

Director, Communications & Stakeholder Relations

For this newly created position, the BC Public School Employers' Association (BCPSEA) is seeking seasoned communications, politically savvy public relations leader to provide strategic and tactical advice and support to BCPSEA's Chief Executive Officer, its Board and staff.

This is an exciting new opportunity where you can make a difference by optimizing all your finely honed communications skills and experience with the K-12 sector or government in a highly complex, fast-paced, multi-stakeholder environment.

You will be instrumental in managing and delivering on the organization's strategic communications objectives and providing critical advice and support in the implementation of pro-active and responsive messaging that is aligned with BCPSEA, its Board, school district employers, and the B.C. government's vision for the K-12 education sector

Ideally, with your astute knowledge of current and emerging K-12 education sector workforce issues, you will ensure key players are highly informed regarding current and emerging issues, new and changing policies, key legislation and legal rulings. BCPSEA's key group of stakeholders includes school boards, school districts, the Ministries of Education and Finance, other partners in B.C.'s K-12 public education system, and the sector unions and associations.

In addition to providing communications advice and support for BCPSEA's core business of labour relations, collective bargaining, and dispute resolution, you will also support BCPSEA's other human resources services areas including employee relations, exempt staff compensation, benefits administration, occupational health and safety and other specialized services.

As a critical communications linchpin, your work will enhance cooperative and collaborative working relationships between the School Districts, Ministries of Education and Finance, Government Communications and Public Engagement, the Public Sector Employers' Council Secretariat and other provincial employers' associations, by leading and coordinating networking, information exchange opportunities and coordination.

Other responsibilities include, but are not limited to, advising on and contributing to internal and external publications such as news releases, information bulletins, key correspondence, BCPSEA's website, government submissions, speeches and presentations relating to specific labour relations, collective bargaining and human relations issues.



In addition to relevant education, experience, and a demonstrated ability to perform complex analytical work, you have a strong client-focus, solid interpersonal skills and a commitment to delivering a consistently high-caliber of service.

BCPSEA is a full-service employers' association and the accredited bargaining agent for the British Columbia's 60 public boards of education for unionized teaching and support staff in the province's K-12 public education system. We provide a full range of human resource services focusing on the development, coordination and facilitation of human resources best practices.

We offer a competitive compensation and benefits plan and a collegial work environment. Qualified individuals are invited to submit a cover letter and résumé, by Monday, June 28, 2021 at <https://bit.ly/3vbsk59>.

For questions regarding this position or to receive a copy of the job description, please contactus@makeafuture.ca.